

Quick summary of
THE QUANTUM DIFFERENCE



Our team All seasoned, successful operating executives who are hands-on with the work | Custom-assembled teams
 Smartest people in the business

Our promises to you **PRACTICAL STRATEGIES** **SOUND EXECUTION** **REAL RESULTS**



- The inputs we use**
- Internal documentation
 - Internal interviews
 - External interviews
 - Industry data
 - Comparables / best practices
 - Competitive advantage analysis
 - Customer surveys
 - Interviews
 - Focus groups
 - Online research
 - Analysis
 - Client feedback
 - Revision
 - Client ideas
 - Quantum brainstorming
 - In-sector models
 - Out-of-sector models
 - History
 - Quantitative (metrics / financials)
 - Qualitative (time / resources)
 - Values (culture / mission)
 - Rank order
 - Client feedback
 - Revision
 - Strategic plan
 - Metrics
 - Timeline
 - Financial model

Our "no surprises" collaboration process

Frequent check-ins | Team meeting at end of each step | Single Quantum point person
 Google Drive, Slack, and/or Dropbox repositories